



**SPAM EXPERTS®**  
SIMPLY SPAM FREE

# **CASE STUDY** **YOURHOLDING**

# EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

## INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security in the cloud » Incoming Filter » Outgoing Filter » Email Archiving » API » Clusterable » Synchronized » Scalable

Email is an incredibly popular medium for spreading phishing attacks, ransomware, malware and spam, as it's one of the most used forms of communications. Email is such a common entry vector for attackers because victims can easily fall for highly complex and deceptive techniques that make users open seemingly innocent attachments and hyperlinks. Email security is absolutely a must for individuals and organizations alike. Companies can provide nearly 100% filtering accuracy and a false positive rate of less than 1 in a million by using state of the art products such as SpamExperts' Incoming Filter & Outgoing Filter. Implementing SpamExperts professional email security solutions can raise customer satisfaction and build brand loyalty.

### Quick Read

Yourholding is a dynamic organization with over 150 employees. Yourholding is the holding company for a variety of different brands operating in domains, hosting & cloud services, including Yourhosting, Realtime Register and Resello. The Netherlands-based company manages over 1 million domain names and other IT services for 335,000 clients worldwide. Yourholding has become renowned within the ICT sector for providing various quality products and services related to hosting, cloud services, domain names and websites. They distinguish themselves with excellent availability, knowledgeable and customer friendly service and with continuous in-house development of their internal systems and people.

For more information, please visit the official website at [www.yourholding.com](http://www.yourholding.com).

### Challenges

Prior to the implementation of the full suite of SpamExperts products, back in 2011, Yourholding was using in-house developed & open-source solutions to protect their clients and network.



### Customer profile

Company	Yourholding
Location	Netherlands
Industry	Domains, Hosting & Cloud Services
Number of filtered domains	25,000 domains Incoming 16,000 domains Outgoing
Products in Use	Incoming Filter, Outgoing Filter, Email Archiving
Website	<a href="http://www.yourholding.com">www.yourholding.com</a>

However, the Hoster started to realize that due to the ever-evolving spam trends, they needed to implement a solution that is able to keep up with experienced and talented attackers. Upon carefully considering their options, Yourholding went with SpamExperts as their main anti-spam bastion.

## Implementation

SpamExperts analysed Yourholding's network and installed the Incoming Filter to secure the company and its clients from spam, virus, phishing, ransomware and malware attacks, and implemented the Outgoing Filter for better abuse manageability and to avoid IP blacklisting. The products were installed via the Local Cloud deployment because it offers more administrative options.

## Benefits

Besides safe-guarding their infrastructure with SpamExperts, Yourholding has also reduced resource usage and saved a lot on server load. Furthermore, customer satisfaction has steadily grown and the pressure on its support desk has decreased.

## Target Reached

"SpamExperts perfectly suits the different business models we have for our labels - a scalable end to end mail filter solution. As well, there are a lot of developments and improvements done every week. We are very satisfied with SpamExperts' products and support team - market leading quality and very useful and helpful tech engineers," concludes Eric Mink, CTO Yourholding.

## Next steps

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Contact us to discuss your email security needs!  
[sales@spamexperts.com](mailto:sales@spamexperts.com)

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**SPAM EXPERTS®**  
SIMPLY SPAM FREE

**SpamExperts B.V.**  
Rokin 113-115  
1012 KP Amsterdam  
The Netherlands

Phone +31 20 820 0004  
Fax +31 43 711 3801  
info@spamexperts.com

For more information and a free trial, please go to  
**[www.spamexperts.com](http://www.spamexperts.com)**