SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY
WEB HOSTING CANADA

Local Cloud » SaaS Managed Email Security » Incoming Filter » Outgoing Filter » Email Archiving » API » Clusterable » Synchronized » Scalable

Spam has evolved from a simple inconvenience that must be dealt with to a potential serious security breach to your network that can cost your business serious resources, both financial and human. Spamming is a lucrative business that turns in huge profits for cybercriminals that keep refining their techniques using sophisticated messages containing viruses or phishing attacks. Consequently, web hosting companies have realized the importance of protecting their businesses with the help of professional email security services.

Through its in-house developed security filters for both inbound and outgoing emails, SpamExperts' professional email security products raise customer satisfaction and build loyalty for any web host.

Quick Read

Web Hosting Canada (WHC) is a privately owned, Canadian technology and IT infrastructure company based in Montreal, Quebec. They are a team of passionate web professionals providing Canadian businesses with the means to succeed online.

Since 2003, WHC has set the highest standard for service reliability and security and is now trusted by tens of thousands of clients throughout Canada and abroad. It is among the fastest-growing web service providers in Canada.

Web Hosting Canada is accredited by the Canadian Internet Registry Authority (CIRA); is an official cPanel, Cloudlinux, and SpamExperts partner; and has consistently been ranked the #1 Canadian domain name provider by the .CA registry.

Challenges

Prior to switching to SpamExperts for their email security solutions needs, WHC used a mix of SpamAssassin, custom blacklists and Barracuda Premium Incoming filtering. Those options proved to be inefficient for the Canadian company and still resulted in lost productivity for clients, dissatisfaction

WEB HOSTING CANADA

Customer profile

Company	Web Hosting Canada
Location	Canada
Industry	Web Hosting & Domains
Products in Use	Incoming Filter, Outgoing Filter
Website	www.whc.ca

with spam levels, and security issues with viruses that would pass through the filters uncaught.

"Outgoing emails were occasionally landing our servers in blacklists and causing deliverability issues that prevented the continuous flow of emails." said

Implementation

After meeting SpamExperts at various industry events, WHC decided to implement the SpamExperts professional email security services. They now offer Incoming Filtering with their Enterprise hosting plan and Outgoing Filtering bundled with all their email and hosting plans. Everything is hosted via the local cloud, which provides them with the option to keep the data on their own infrastructure and under control.

"Hosting locally was important to ensure that all data remains within our data centers in Canada, an important buying decision for some of our clients," added Falcon.

Benefits

Since having SpamExperts installed, the Canadian company is now offering a better, more secure email service to go along with their hosting plans, thus being able to effectively manage resources and reduce costs that would have been otherwise spent on dealing with spam or getting their servers removed from blacklists.

"SpamExperts has demonstrated their thorough understanding and experience dealing with spam and email security issues and have developed an effective product with their inbound and outbound email filtering solutions. We are now offering value-added service for our hosting plans with reduced support costs associated with spam outbreaks."

Target Reached

"By partnering with SpamExperts, Web Hosting Canada is ensuring junk emails become a thing of the past, and we can be confident that legitimate client emails get delivered to their intended recipients while spam emails get intercepted and blocked in real-time. These combined efforts have already resulted in an improved customer experience, improved security, and reduced support costs," concluded Falcon.

Next steps

Contact us to discuss your email security needs!
sales@spamexperts.com

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