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SIMPLY SPAM FREE

# **CASE STUDY**

## **SURALOKA DIGITAL KREATIF**

# EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

## INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own premises  
» Incoming & Outgoing Filters » 5-tier Control » API » Clusterable »  
Synchronized » Scalable

As spam campaigns make more and more victims, companies have learned the importance of an anti-spam filter, both incoming and outgoing, the hard way. Web hosting providers, especially, should be aware that spammers always use valid email addresses to confuse the recipient. This shows emails are being sent from a trusted source. Blacklisting and inbox clogging can only be avoided if web hosts implement robust and professional email security solutions.

### Quick Read

Dapur Hosting provides web hosting, email hosting, domain registration and server hosting in Indonesia. For more information, please visit their [website](#).



### Challenges

Dapur Hosting had a very bad experience with both inbound and outbound spam. Hoping to reduce the daily level of bulk messages, they began using an open source anti-spam product. However, it proved inefficient with time and, as a result, customers constantly complained about the server IP getting blacklisted and large amounts of spam invading their inboxes. After management consulted various sources and evaluated different solutions, they chose the incoming and outgoing filtering solutions from SpamExperts.

### Implementation

Dapur Hosting implemented the SpamExperts solutions in 2015 and, shortly after, they joined the Hosting Partner Program. Incoming Filtering was chosen for full Inbox protection, so that end-users are offered maximum control and email continuity,

### Customer profile

<b>Company</b>	Suraloka Digital Kreatif – Dapur Hosting
<b>Location</b>	Jakarta, Indonesia
<b>Industry</b>	Web hosting
<b>Number of filtered domains</b>	1,000 domains Incoming 5,000 domains Outgoing
<b>Products in Use</b>	Local Cloud, Incoming & Outgoing Filters
<b>Website</b>	<a href="http://dapurhosting.com/">http://dapurhosting.com/</a>

with the perk of saving significant human and network resources, while Outgoing Filtering locks compromised accounts and safeguards the company's reputation by preventing IP blacklisting. After establishing a direct communication between the SpamExperts team and the technical contact of their end customers, all implementation requirements were supported fast and reliable.

All our servers are currently using the outgoing filter, while several accounts are benefiting from services. For now our biggest focus is the outgoing filter, explained Kurniawan.

## Benefits

What Dapur Hosting needed was an email security strategy to safeguard its users from malware attacks and most importantly protect their network and IP reputation from being blacklisted on major RBLs. The SpamExperts Local Cloud scores on excellent filtering efficiency and full solution management. This deployment was a perfect fit for Dapur Hosting. As the installation was easy and seamless, it was the exact solution the team had been looking for. The benefits of the two filters were noticed immediately. As soon as they were implemented, the level of inbound and outbound spam dropped which led to lesser spam complaints from their customers. Moreover, their tech team could focus on more important daily tasks.

“We are very happy with the results of the incoming and outgoing filters. Our customers are not complaining anymore about hacked accounts and blocked inboxes. Furthermore, the support team have always been cooperative and helpful!”

## Target Reached

Since we discovered SpamExperts, we have been completely worry-free! Blacklisting is a thing of the past! explained Kurniawan.

## Next steps

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Contact us to discuss your email security needs!  
[sales@spamexperts.com](mailto:sales@spamexperts.com)

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