



SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY

MKB WEBHOSTER B.V.

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security » Incoming Filter »
Outgoing Filter » API » Clusterable » Synchronized » Scalable

Productivity and infrastructure capacity loss are only two of the negative consequences of spam, the most expensive Internet threat. By deploying SpamExperts' centralized, redundant and scalable solutions, you remain in full control of your systems while we take care of managing any and all email security problems and securing your network!

Quick Read

Headquartered in Haarlem, Netherlands, MKB Webhoster offers complete custom hosting solutions for small and medium enterprises across Europe. Its mission is to connect with its customers and adjust the service to their needs. The company has more than 100,000+ domain names registered.

For more information, please visit the official website at www.mkbwebhoster.com/en.



Challenges

MKB Webhoster had previously used built-in incoming and outgoing anti-spam filters. One of the major challenges the company faced was related to the large volume of spam flooding into their customers' inboxes. Moreover, their customers were facing difficulties with outgoing email that resulted in a damaged brand perception for the company: "People expect email to work, so that issue affected the relationship with our customers", said Mathijs van Dusschoten, Marketing & Communications at MKB Webhoster.

As a result, the technical support team had to allocate a lot of time and effort to investigate outgoing email-related customer complaints while also dealing with the incoming spam messages. MKB Webhoster decided to find a more professional email filtering solution.

Customer profile

Company	MKB Webhoster B.V.
Location	Netherlands
Industry	Web and Cloud Hosting
Products in Use	Incoming Filter, Outgoing Filter
Website	www.mkbwebhoster.com/en

Implementation

SpamExperts' incoming and outgoing filtering solutions were deployed on a hosted cloud. This option best addressed the company's specific needs. As the business grew, MKB Webhoster further extended their usage of these solutions to multiple servers.

Benefits

With the incoming and outgoing filtering solutions installed, MKB Webhoster immediately saw great improvements in the amount of spam email their customers received as well as a faster delivery process for outgoing emails. "Email issues have been almost completely solved. Incoming spam has been reduced by 99% - 100%, and email delivery has also been improved a lot", added van Dusschoten.

Target Reached

"Spamexperts solved almost all of our email issues. Before, we lost a lot of time fixing email issues and addressing problems from clients. We now can spend that time on other areas, so we can further improve our service. The relationship with our customers improved as well. Email is a critical part of the business and it just needs to work; a customer expects nothing less. SpamExperts helped us achieve that goal", concluded van Dusschoten.

Next steps

Contact us to discuss your email security needs!
sales@spamexperts.com

Take a **Free Trial** to convince yourself of the quality!
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Distributors and Resellers!
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