



SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY

HOSPEDANDO

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own premises » Outgoing Filter » 4-tier Control » API » Clusterable » Synchronized » Scalable

SpamExperts provides email security solutions spanning all major email threats, specializing in Incoming Email Filtering (for spam and viruses protection), Outgoing Email Filtering (for IP reputation and blacklisting prevention) and Email Archiving (for backup and compliance). As new email security requirements emerge, SpamExperts systems are automatically updated with new capabilities to ensure against new spam and viruses outbreaks. SpamExperts Email Security Services are available in the cloud or installed on the client's local hardware.

Quick Read

Hospedando is a web hosting company based in Mexico. They are part of Gradocero and have models for different types of clients: private companies, small, medium and large enterprises.

For more information, please visit their [website](#).



Challenges

Hospedando had a constant spam problem. As they manage over 500 servers, many of which are shared, the reputation of dozens of users was affected by compromised accounts sending outgoing spam. A bigger problem was that in certain cases the source of spam was not a user (consciously), but an unsafe installation which was sending spam in the name of their account. Such issues had a negative impact on user confidence and on their perception of the service received. This further affected the potential of gaining recurrent clients or renewing licenses.

Implementation

Hospedando has been a SpamExperts client since 2014. After testing an in-house solution, Hospedando team decided to search for a robust outgoing anti-spam filter and came across SpamExperts. They immediately implemented the Outgoing Filter in the Local Cloud.

Customer profile

Company	Hospedando
Location	Atizapán, México
Industry	Webhosting
Number of filtered domains	10,000domains Outgoing
Products in Use	Local Cloud, Outgoing Filter
Website	www.hospedando.com.mx

The Local Cloud solution offers them the flexibility to use their own hardware, creating a private filtering wall in front of their infrastructure.

Benefits

The outgoing filtering solution helps control IP reputation and saves the team valuable resources. They can now focus on their daily tasks, without worrying about having to search for compromised accounts. “The immediate implementation of the SpamExperts Outgoing Filter has helped us avoid getting blacklisted and quickly detect the spammers in our network. The customer service has been phenomenal, especially Dreas who has been very patient! Thanks to him we implemented the solution very fast”, said Jorge Vazquez, Hospedando COO.

Target Reached

“The perk of providing the user with an anti-spam solution to increase the reliability in the delivery of their messages has given our company a major boost in customer perception. In turn, it has also allowed our customers to grow and maintain uninterrupted communication with their customers. Thanks to SpamExperts Outgoing Filtering we offer our customers excellent value and a first class service experience,” concluded Jorge Vazquez, Hospedando COO.

Next steps

Contact us to discuss your email security needs!
sales@spamexperts.com

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