



SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY

CIRRUS TECH. LTD.

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security in the cloud » Incoming Filter » Outgoing Filter » Email Archiving » API » Clusterable » Synchronized » Scalable

Acknowledging that there's a problem with spam is the first step into implementing an effective counter measure - a scalable and cohesive email security suite. Spam is still a significant threat and its popularity doesn't seem to diminish. On a yearly basis, professional spammers find new ways to get around security layers so it's utterly crucial that cybersecurity companies keep up with the trends. Fighting back isn't easy, but by carefully analyzing data sets and taking human error into account, among a variety of other factors, SpamExperts stays one step ahead and manages to eradicate dangerous & unsolicited email before it even reaches its target.

Quick Read

Cirrus Tech. Ltd. is a private, family owned corporation founded in 1999. The Company is based in Toronto, Ontario which has become one of the fastest growing IT communities in the country.

Since its foundation, Cirrus Tech. has vigorously managed to offer valuable web/cloud hosting and hosted internet infrastructure solutions and services to small and large businesses, locally as well as internationally.

Cirrus Tech is now one of Canada's largest web and cloud server hosting companies and a leading provider of comprehensive Internet services. Cirrus Tech provides locally based sales and engineering support for its Internet services in Canada, and also hosts its entire infrastructure in its local data centres.

For more information, please visit the official website at www.cirrushosting.com.

Challenges

Prior to subscribing to SpamExperts' professional email security suite, Cirrus Tech Ltd. used a competitor solution, but it wasn't good enough for them and neither for their clients. Spam-related complaints were on the rise and something had to be done. After attending a HostingCon event in 2016, the Toronto-based company found SpamExperts to be the perfect partner.



Cirrus Tech Ltd.

Customer profile

Company	Cirrus Tech. Ltd.
Location	Toronto, Canada
Industry	Web/Cloud Hosting
Number of filtered domains	5,000 domains Incoming 1,000 domains Outgoing
Products in Use	Local Cloud, Incoming Filter, Outgoing Filter, Email Archiving
Website	www.cirrushosting.com

Implementation

Once technical and contractual details were agreed upon, Cirrus Tech opted for the Local Cloud deployment, primarily because it provides them with much more control over their network, as well as keeping email infrastructure management in-house.

Benefits

The perks of going with SpamExperts as the professional email security solution were seen almost instantaneously. Spam messages dropped and, subsequently, complaints as well.

“SpamExperts stopped spam once and for all. One of the major reasons Shared Hosting clients switch providers is because of spam. Less spam means less churn and, ultimately, higher revenue. We have used SpamAssassin, Postini and tested MX Logic and MessageLabs. I can easily say that even though the other solutions work, they all lack one important thing and that is ease of deployment. A simple account setup with any of them could be a huge challenge. SpamExperts is a solution that is easy to get, easy to support and easy to maintain for Hosting Providers,” says Tara Kayhani, Marketing Assistant.

Target Reached

“We started by offering the product to our Hosted Exchange client. Once we became comfortable with the platform we started expanding it to include our Shared (Plesk and cPanel) customers. Soon we will start to offer this as an Add-on to our Dedicated, VPS and Cloud customers,” explains Tara.

Next steps

Contact us to discuss your email security needs!
sales@spamexperts.com

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Distributors and Resellers!
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SpamExperts B.V.
Rokin 113-115
1012 KP Amsterdam
The Netherlands

Phone +31 20 820 0004
Fax +31 43 711 3801
info@spamexperts.com

For more information and a free trial, please go to
www.spamexperts.com