



SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY

TREND HOSTING GMBH

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES INCOMING » OUTGOING » ARCHIVING

Capitalize on Email Security: Reduce Client Churn Rate & Increase Revenue»WebhostIntegration&Automation»Plugins»API »Multi- level Branding

Maintaining your own self-developed -and open source anti-spam solutions require lots of time, especially when dealing with frustrated customers due to mediocre filtering. End-customers demand enterprise-class email security from their webhosts. The fully managed SpamExperts Local Cloud, hosted on your own infrastructure, raises customer's satisfaction by getting rid of spam and viruses!

Quick Read

Trend Hosting provides professional Hosting Solutions to its clients. Their services include Content Management, Ecommerce Applications, and Shared -and High Availability Hosting. In addition, Trend Hosting delivers tailor-made Hosting Solutions as well.



Challenges

According to Trend Hosting, handling issues concerning spam was too time-consuming for them. However, more importantly, their customers were the ones who had to spend time on sorting out spam mail from genuine mail, which was not benefitting towards customer satisfaction.

In addition, the monitoring and fine-tuning of their "handmade" filters was not cost-effective, as it took away too much time from their business' productivity.

Customer profile

| | |
|--------------------------|--------------------------------------------------------------|
| Company | Trend Hosting GmbH |
| Location | Thun, Switzerland |
| Industry | Web-Hosting, Magento-Hosting, TYPO3-Hosting, Individual |
| Number of Domains | 1,000 |
| Products in Use | Local Cloud |
| Website | www.trendhosting.ch |

Implementation

Trend Hosting needed a solution, which did not require any time-consuming adjustments to the spam filters anymore. Therefore, Trend Hosting decided to deploy the fully managed SpamExperts Local Cloud, hosted on their own infrastructure.

Benefits

The deployment of SpamExperts has led to cost -and time-effective benefits. Trend Hosting is currently email security optimized, as the SpamExperts Local Cloud is getting nearly 100% of incoming filtering accuracy with nearly 0 false-positives. In addition, less time is spent on the tuning of the spam filters, as SpamExperts unique, self-learning filtering mechanisms quickly understand emailing behaviors.

Target Reached

“With the support of SpamExperts, time spent on maintaining an anti-spam solution significantly decreased, compared to our past solutions, and, ultimately, our customers are benefiting from clean mailboxes,” according to Mustafa Beciragic of Trend Hosting.

Next steps

Contact us to discuss your email security needs!
<http://www.spamexperts.com>
info@spamexperts.com

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