



SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY

INTENTION

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

INCOMING » OUTGOING » ARCHIVING

Incoming Filter » Local SaaS Managed Email Security Cloud » 4-tier Control » API » Clusterable » Synchronized » Scalable

The propagation of spam, which accounts for 96% of the world's e-mail traffic, has become a major challenge for e-mail users. By delaying to protect their infrastructure with a reliable E-mail security solution, webhosts, enterprises and organizations in general, suffer significant productivity, time and money losses. Moreover, end-customers expect their webhosts to deliver enterprise-class e-mail security and are demanding anti-spam solutions, as e-mail has become business critical and the main communication channel nowadays. SpamExperts can bring complete peace of mind by offering redundant, and fully managed e-mail security systems, available in the cloud or on-premises.

Quick Read

Intention is a hosting provider focusing on the delivery of high class shared and clustered webhosting, online back-up and co-location. Intention has more than ten years experience and has become a main webhosting player in Benelux and abroad. With a Datacenter in Alblasserdam and several other "fallback" locations, Intention manages a stabled and continuously updated network of servers and clusters, to ensure best service reliability and continuity to its customers.

Challenges

Intention's customers were being targeted by spam messages which were passing through the in-house existing solution. This resulted in customer dissatisfaction and repeated complaints about false-negatives. Intention was in a real need of an efficient and affordable solution, to offer reliable and best in class webhosting service to its clients. Moreover, having built an image based on highest quality and smartest technology, Intention could not afford to let spam stain its image in front of the customers.



Customer profile

Company	Intention
Location	Boekel, the Netherlands
Industry	Hosting and domain registration
Number of Domains	5,000
Products in Use	Incoming Filter
Website	www.intention.nl

Implementation

Intention decided to implement SpamExperts Incoming filtering solution, which guaranteed to bring a spam-free environment for all its hosting products. The solution was offered at a fair price, including licensed SaaS, unlimited users, alias domains, and traffic. SpamExperts immediately installed the solution with 24x7x365 monitoring, updating and maintenance.

Benefits

SpamExperts tackled the challenge that Intention was facing. SpamExperts solution is getting nearly 100% incoming filtering accuracy with nearly 0 false-positives, resulting in a spam free network. In addition, significant time-savings were gained for Intention through less time spent on manual adjustments of other filters and easier maintenance by system administrators and support staff.

But most importantly, SpamExperts offered the solutions which Intention's customers needed and stopped the risk of users getting harmful e-mail, increasing added-value services to end-customers, who are relieved of spam. Intention managed to retain its customers, differentiate from competitors and increased the margins of its hosting offerings.

Target Reached

"We are very happy with the solutions and support services provided by SpamExperts. SpamExperts is taking care of all our problems regarding incoming spam. Compared to previous difficult manual configurations we had to make, we are thrilled to have a solution where we only use the API to configure it all and it just works!", says T. Martinali, CEO of Intention.

Next steps

Contact us to discuss your email security needs!
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